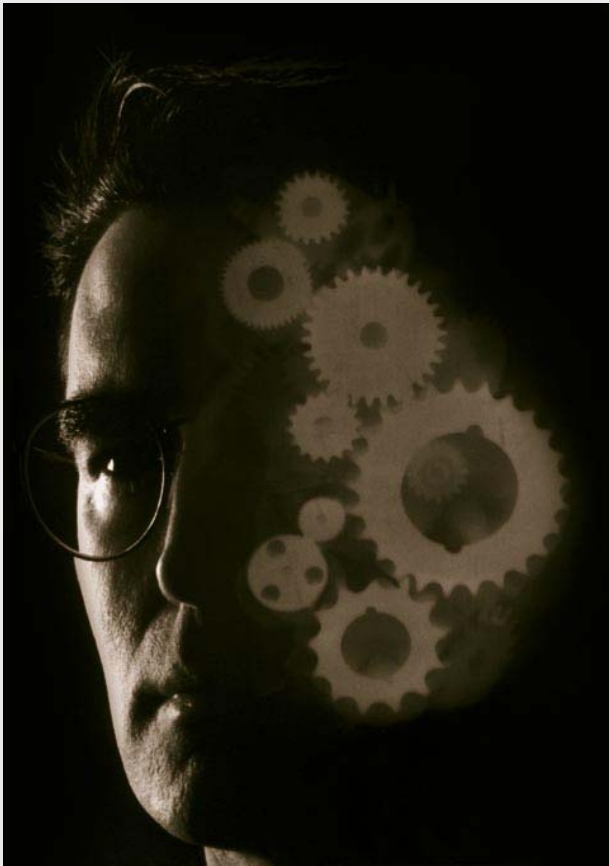


motorsport-guide.com

where professionals come together



*It took us **two years** to find out
about what **everybody** knew.*

*But **still** we came up
first with a solution.*

We asked ourselves: How come ...



- ***... there is no special magazine for the motorsport trade in Germany?***
They are all written for the fans!
- ***... we have no Yellow Pages for the motorsport trade?***
You have to search the interest yourself.
- ***... there is no way to publish press releases in Germany?***
Magazines will only write about topics of public interest.

***Find it all
at the new online publication
dedicated exclusively
to motorsport professionals!***

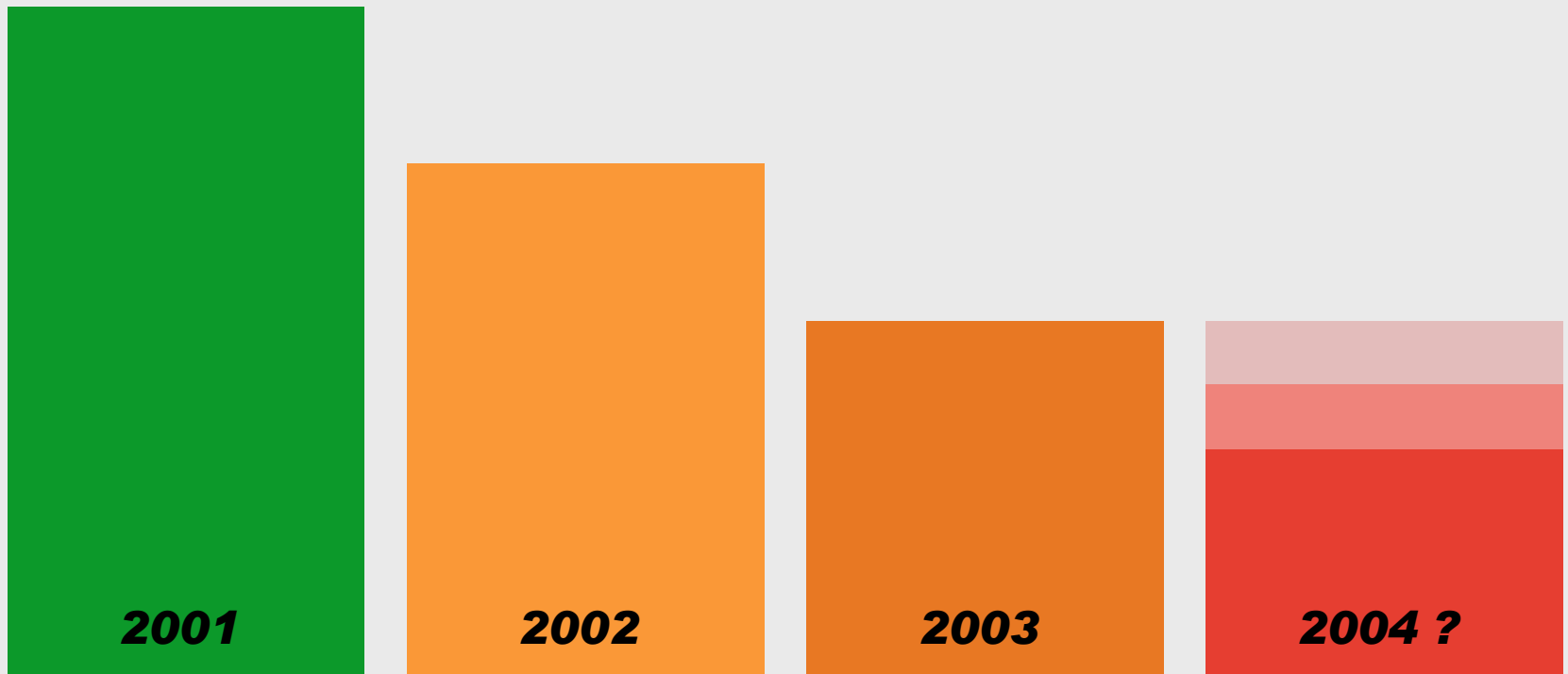
- ***With news of the trade***
- ***With special interest articles for managers, engineers, mechanics***
- ***With newsletter and press service***
- ***With forums***
- ***With ... your ideas!***



Information for practical people

- ***Searching names and addresses by keywords***
→ Makes it easier than ever to find businesses and people
- ***All information available in English and German***
→ Allow international exchange and contacts.
- ***Press service and newsletter***
→ Open new ways to new customers.
- ***Trade articles***
→ Improve author`s reputation, give valuable information.
- ***Interviews***
→ Present people and business to the public.

Achive more on a smaller budget



Reduce costs by a targeted approach to the racing scene in Germany

Usually

- ***You have to create expensive mailings:***
 - Time consuming
 - Mails often ignored
 - Printing + postage expensive
- ***Advertising is very costly:***
 - ½ page 4c > 4000 €
 - Appears just once
 - Not well targeted

With motorsport-guide.com

- ***You just send mails with your news to the editors:***
 - Fast and easy to use
 - Newsletters well accepted
 - Costs are under control
- ***More power to your budget:***
 - Fair pricing from 30 € / month (19 lbp)
 - Service for one full year
 - Trade people only - no fans

Transparent Markets and Services



What the guide is about

- Exchange platform for professionals only
- Information easy to be found
- Quality on a professional level
- Success in the long run
- Cooperations with qualified partners
- Promotions at exhibitions + by advertising

About us

- 7 years of experience in publishing
- 4 years of motorsport publications - in close contact with racers

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***You won't be
the first ...***



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is a service of

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